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**School-Community  
Partnerships for Health:**  
Linking Technology & Real Life Rewards  
for Increased Physical Activity

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Enid Oquendo, Clever Crazes**



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# Agenda

- **Introductions & Goals**
- **School–Community Partnerships**
  - **5<sup>th</sup> Quarter – Cincinnati Public Schools**
  - **CincyAfterSchool**
- **Clever Crazes for Kids**



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# Introductions - People Map

- Your Name
- Your Organization
- Interested in ...
- Hope to learn more about...



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# School–Community Partnerships

- Cincinnati Public Schools & Community Learning Center Initiative
- Fifth Quarter & Clever Crazes
- CincyAfterSchool
  - Policy Standard
  - Communities Putting Prevention to Work, Robert Wood Johnson Foundation Healthy Kids, Healthy Communities



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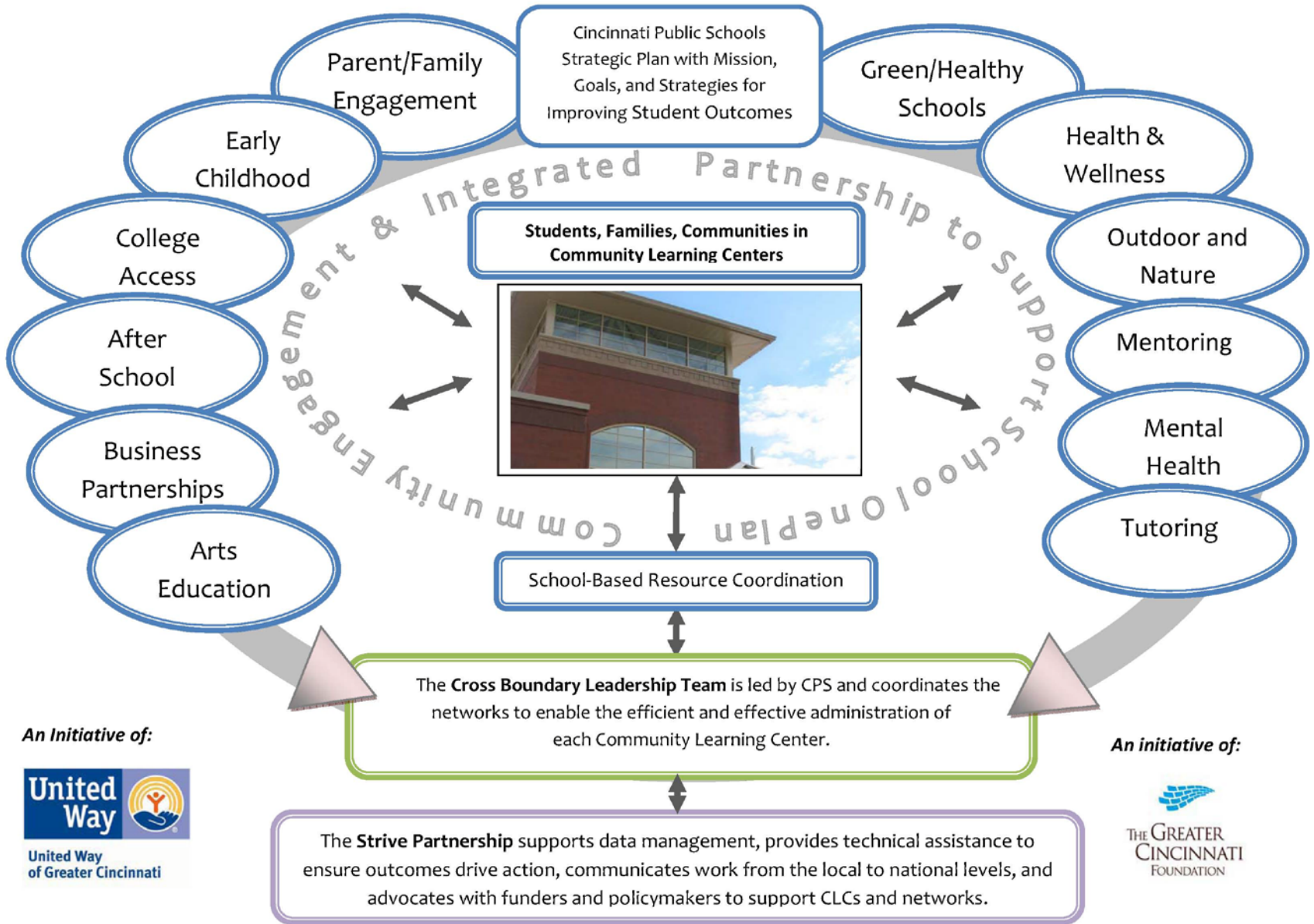
Parent Center \* Social Services \* Tutoring \* Meetings \* Community Meetings \* Health \* Art \* Recreation \* Adult Ed \* After School

# Cincinnati Community Learning Centers

Recreation \* Art \* Health \* Community Meetings \* Health \* Art \* Recreation \* Adult Ed \* After School

The central graphic features a large red outline of a house. Inside the house, there is a yellow sun and a purple crescent moon. Below the house, three stylized human figures in yellow, orange, and brown are shown in various active poses. The text "Cincinnati Community Learning Centers" is written in large blue letters across the middle. A circular banner of services surrounds the house and figures.

# Cincinnati Public Schools Community Learning Centers



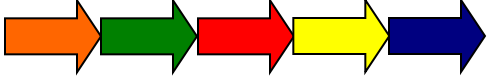
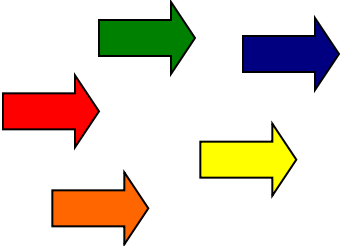
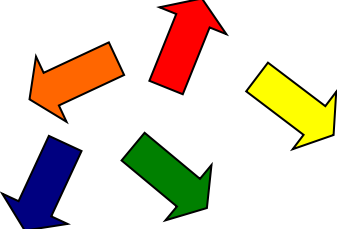
An Initiative of:



An initiative of:



# Context for Change

		Effective	Evidence	Efficient
<h2>Synergy</h2>  <ul style="list-style-type: none"><li>• Similar organizations collecting quality data for the same outcomes in a coordinated and collaborative network</li></ul>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<h2>Alignment</h2>  <ul style="list-style-type: none"><li>• Similar organizations collecting quality data that align under similar outcomes for broad community impact</li></ul>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<h2>Accountability</h2>  <ul style="list-style-type: none"><li>• Similar organizations collecting quality data, but uncoordinated and isolated</li></ul>		<input checked="" type="checkbox"/>		



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## Fifth Quarter

- 4 more weeks of school in June
- Leverage school-community partnerships

“I love what you are doing in Cincinnati. ...It makes me very, very hopeful about where we're going.”

-Secretary of Education, Arne Duncan



THE WALL STREET JOURNAL.

The New York Times

TIME



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# CINCY AFTER SCHOOL

- Policy Standard & Partnerships
- Communities Putting Prevention to Work, Robert Wood Johnson Foundation Healthy Kids, Healthy Communities



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**LET'S GET STARTED:**

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